



**2009/2010 Sunshine Tour Application for Media Accreditation**

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name of organisation/publication: \_\_\_\_\_

Physical address: \_\_\_\_\_

\_\_\_\_\_

Postal address: \_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_

Designation (select one of agency/newspaper/magazine/television/radio/internet/photographer): \_\_\_\_\_

\_\_\_\_\_

Tournament(s) (select from Alfred Dunhill Championship, SA Open, Africa Open, Joburg Open, Dimension Data Pro-Am, Vodacom Championship, Telkom PGA Championship): \_\_\_\_\_

\_\_\_\_\_

Workspace required: \_\_\_\_\_

Telephone requirements: \_\_\_\_\_

I agree to abide by the regulations set out by the Sunshine Tour: \_\_\_\_\_

**2009/2010 Sunshine Tour Application for Media Accreditation Regulations**

Members of the media requiring accreditation for the 2009/10 SUNSHINE TOUR are advised to read the information to follow.

Please complete SECTION A and B.

THE SUNSHINE TOUR MEDIA DEPARTMENT For attention: Mike Green FAX NUMBER: +27 21 852 8271 EMAIL: [mgreen@sunshinetour.com](mailto:mgreen@sunshinetour.com)

**ELIGIBILITY:**

Applications for accreditation will be granted to representatives of:

- recognised daily newspapers, wire and news services
- recognized golf or legitimate news internet sites that change content daily
- national and international golf magazines that regular provide tournament coverage
- news and sports magazines that regularly cover golf
- local and national radio and television stations and networks
- photographers with any of the above agencies
- credentials are not allocated to freelance writers or photographers who are not commissioned by an accredited news organisation to cover an event on their behalf (referring letter to accompany application)

#### **HOW TO OBTAIN YOUR TOURNAMENT ACCREDITATION**

Please indicate on your application form, which tournaments you will be attending. Media attending the events will be issued a Media Gate Pass, which allows access to the Media Center where you can collect your accreditation.

#### **PRESS PARKING**

Although every effort will be made to provide the media with convenient parking, parking at events is limited.

#### **TELEVISION RIGHTS**

The events on the Sunshine Tour 2008/09 schedule have licensed exclusive television right to originate live, play-by-play coverage of the event from the golf course. Other television stations or networks may provide news coverage of the event, provided they agree to the conditions stated in the media regulations in this document. The sports editor must sign the appropriate form when credentials are picked up; no credentials will be issued unless the regulation form is signed.

#### **CONNECTIVITY OPTIONS**

The Sunshine Tour will supply wireless access at all events. Two telephone lines for general use will also be available. Should you require a regular telephone line or ISDN line, please indicate so in SECTION B. Lines and wireless capacity will be installed no later than by 18h00 the day prior to the event and disconnected on the last day of the tournament, approximately four hours after play. Technicians will be present at each event to assist with connectivity.

#### **GENERAL REGULATIONS**

The following regulations are to be followed by ALL members of the media:

- 1 All media will be issued with Accreditation as well as an indicator specifying Inside or Outside the ropes. When inside the gallery ropes, remain not more than an arm's length from the ropes, so as to blend into the gallery and appear to be part of the gallery at all times. Please display the appropriate accreditation at all times.
- 2 Please observe the appropriate etiquette and to not distract players during play.
- 3 Do not walk or stand in playing areas or in the line of play or obstruct the view of the galleries.
- 4 Mobile phones and pagers are strictly forbidden on the courses.
- 5 The use of golf carts is forbidden.
- 6 While on the golf course, media are requested to observe reasonable requests by Marshalls, Sunshine Tour officials or players without delay or discussion.
- 7 No interviews are to be conducted at the practice range or the practice putting green, unless done by prior arrangement. Such arrangements to be made through the Press Officer based in the Media Centre.
- 8 Approved interviews in the practice areas should be conducted at the side of the area to minimize distraction to other players.
- 9 Players are not to be disturbed in the score recording area until after they have checked, signed and returned their scorecards.
- 10 Members of the media are not allowed in the scorer's area or the players locker rooms at any time.
- 11 Tape recorders are not permitted within the playing area of the golf course.
- 12 Members of the media are requested to advise a player if a conversation is to be recorded.
- 13 During weather delay situations, only players and essential staff will be permitted in the Players Lounge. However, should it be reasonably possible, arrangements will be made to provide players for interviews in the Media Centre interview area during such situations.

#### **PHOTOGRAPHY REGULATIONS**

In addition to the media regulations as outlined above, the following photographic regulations apply:

- 1 Photo Accreditation will be issued only to personnel on assignment from recognised and accredited publications or news services.
- 2 The Sunshine Tour reserves the right to refuse photo credentials in its sole discretion.
- 3 Freelance photographers shooting on speculation will not be accredited.
- 4 Commercial exploitation of player or course photographs without the written consent of the players or the Sunshine Tour is prohibited.
- 5 A limited number of Sunshine Tour photographer's accreditation will be issued daily by the Press Officer in the Media Centre which will permit the bearer access inside the gallery ropes, provided that he/she adhere to the regulations below.
- 6 Cameras must have at least a 300mm lens and may be used only by accredited media representatives to whom photo credentials have been issued. Such use is subject to the following regulations :  
Photographers with Sunshine Tour photographic armbands must stay within one arm's length of the gallery ropes at all times. Photographers without armbands are not permitted inside the gallery ropes at any time.  
Photographers are not permitted on the teeing ground.  
Photographers must not position themselves in the line of play. If requested to move by a player, his caddie, or an official, including a Marshall, the photographer will do so without delay or discussion.  
No photograph shall be taken until a player has completed his stroke.  
Players should not be asked to pose during a round.  
Noise-free equipment must be used at all times.  
Cameras are not permitted in the score recording area, players lounge or players locker rooms.

### **C3 - ONLINE REGULATIONS**

Media Accreditation will be issued only to personnel on assignment from recognised golf or legitimate News Internet sites, as determined by the **Sunshine Tour** in its sole discretion.

Individuals representing multiple interests (such as recognised golf magazines, as well as an Internet site) must agree to abide by all the applicable media regulations.

The **Sunshine Tour** retains exclusive broadcast rights (including, but not limited to network, cable, the Internet, home video) to all the events on the **2009/2010 Sunshine Tour**.

No live or tape delayed delivery of the event is permitted without the prior written consent of the management of the **Sunshine Tour**.

- 1 Coverage must be part of the news portion of the site and must not purport to be live, play-by-play, or real-time coverage from the course.
- 2 Scoring information appearing on a site may be provided no sooner than 30 minutes after the actual occurrence of the shots, or after the time such information is legally available as public domain if sooner than thirty minutes after the actual occurrence of the shots.
- 3 Photographic images of professional players may be used for legitimate news coverage only, and may be used together with news stories during the day's play, as long as photographs are not used with other real-time or near real-time information to create a "shot by shot" account of the day's play.
- 4 Scores and statistics may be distributed only in accordance with these regulations.
- 5 Commercial exploitation of any image without written consent from the Sunshine Tour and the professional player participating in Sunshine Tour Order of Merit events is prohibited.